

NEFS Logo Competition Guidelines and Contest Rules

Overview

The New England Fertility Society (NEFS) is looking for a new logo that will better identify the organization. In order to engage our current members, and attract new members, NEFS announces a competition to design a new logo. The new logo may be used on the NEFS website, social media sites, business cards, letterhead and gifts, or anywhere else NEFS chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. NEFS has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to New England Fertility Society (NEFS) members only.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. March 1, 2023 (EST) and closes at 11:59 p.m. March 31, 2023, EST 11:59 p.m. Late submissions will not be considered. The Executive Committee of NEFS will select the finalists on April 10, 2023. NEFS members will vote and a winner will be selected and announced at the 19th Annual Meeting in Newport, RI.
2. All entries must be submitted electronically to NEFS at michellepicher@nefs.org. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

- The purpose of this contest is to design a logo to be used by NEFS.
- The logo's design should reflect the mission of NEFS.

The New England Fertility Society (NEFS) is an inclusive, voluntary, non-profit organization providing continuing education for all members and other infertility professionals with a special interest in the field of infertility. The society is dedicated to promoting awareness, standards of information, and assistance to providers and ultimately patients in the field of infertility in New England. Members must demonstrate high ethical principles in their medical profession, be invested in the field of infertility, reproductive medicine, reproductive biology, and adhere to the Bylaws of the Society.

- The logo may incorporate the NEFS name (abbreviated or spelled out)
- The logo must be appropriate for a professional business setting.
- Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones.
- The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

1. Entrants affirm their submissions are original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. If you use an outside source, you must be the person to submit.
2. Submissions become the sole property of NEFS and may be used for any NEFS purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. NEFS shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. NEFS reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. NEFS reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of board members of NEFS. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is \$350.00. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email and announced on the NEFS Website and Facebook page following the Annual Meeting.

Disclaimer

1. NEFS is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. NEFS reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by NEFS, including after the submission window has closed.
3. NEFS is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.