

Fortifying Fertility Health Care

Industry Support Opportunities for the 2023 Meetings**

PLATINUM - \$25,000

Annual Meeting Opportunities

- Prime space "table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 4 representatives)
- Opportunity to **present the science behind your product** at our Annual Meeting Event
- Sponsor of President's Dinner
 - Listed on all signage for the dinner and on the NEFS website
 - Option to provide promotional item to attendees at dinner
 - Option to provide additional promotional item within attendee packet
- Passport to the Exhibits 1st highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Opportunity to address the attendees as part of the evening announcements
- Listed as sponsor on written material and on the NEFS website
- Option to donate one raffle item for the NEFS fundraiser event
- 2 Full page advertisement(s) in Annual Meeting Program
- Attendee list

Year-long Opportunities

- Website acknowledgement and XLARGE LOGO link
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendees' seats at choice of 1 of 3 Quarterly Meetings
- Reception "table-top exhibit" (2 reps) at choice of 1 of 3 Quarterly Meetings
- Attendee List at event

GOLD - \$20,000

Annual Meeting Opportunities

- Prime space "table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 3 representatives)
- NEFS fundraiser event sponsor at Annual Meeting
 - This sponsorship provides hors d'oeuvres, entertainment and venue décor
 - Opportunity to address the attendees as part of the evening announcements
 - Listed as sponsor on all signage, written material and on the NEFS website
 - Option to donate one raffle item for the NEFS fundraiser event
- Cutting Edge Poster session sponsor
 - Listed as sponsor on all written material and on the NEFS website
 - Snack and beverage for attendees
- "Passport to the Exhibits" 1st highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Breakfast sponsor
- Attendee gift bag sponsor with logo
- Full page advertisement in Meeting Program

Year-long Opportunities

- Speaker Sponsor at Quarterly Meeting
- AV sponsor at same Quarterly Meeting
- Website acknowledgement and LARGE LOGO link on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendees' seats at choice of 1 of 3 Quarterly Meetings
- Reception Table (1 rep) at Quarterly Meeting
- Attendee List at event

DIAMOND - \$17,500

Annual Meeting Opportunities

- Prime Space "table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 3 representatives)
- Friday Night After Hours sponsor - This sponsorship includes desserts, entertainment, drinks, venue for attendees
 - Listed as sponsor on all signage for the after-hours event and on the NEFS website
 - Opportunity to address the attendees to introduce event
- Option to donate one raffle item for the NEFS fundraiser event
- "Passport to the Exhibits" 2nd highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Half page advertisement in Meeting Program

Year-long Opportunities

- Website acknowledgement and Medium logo link on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendee seats
- Attendee List at event

SAPPHIRE - \$15,000

Annual Meeting Opportunities

- Prime space "table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 3 representatives)
- Lunch sponsor - This sponsorship includes lunch, desserts, a venue with a view for attendees
 - Listed as the sponsor on all signage for lunch and on the NEFS website
 - Opportunity to address the attendees to introduce event
- Sponsor of one raffle item for the NEFS fundraiser
- Option to provide giveaway raffle to guests
- "Passport to the Exhibits" 3rd highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Half page advertisement in Meeting Programs

Year-long Opportunities

- Website acknowledgement and Medium LOGO link on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Option to provide promotional item at attendees' seats at choice of 1 of 3 Quarterly Meetings
- Attendee List at event

SILVER - \$10,000

Annual Meeting Opportunities

- "Table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 2 representatives)
- Break sponsor - Listed on signage, written material and on the NEFS website
- Yoga by the Sea sponsor
 - Listed as a sponsor on signage, written material and on the NEFS website
 - Option to provide special promotional item to participating guests
- "Passport to the Exhibits" 4th highest valued "NEFS cash" for attendees (for use at NEFS closing event)Quarter page advertisement in Meeting Program

Year-long Opportunities

- Website acknowledgement and Medium LOGO link on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendee seats
- Attendee List at event

BRONZE - \$5,000

Annual Meeting Opportunities

- "Table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badges for 2 representatives)
- Business card advertisement in Meeting Program
- "Passport to the Exhibits" "NEFS cash" for attendees (for use at NEFS closing event)

Year-long Opportunities

- Website acknowledgement on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Attendee List at event

Friend - \$3,500

Annual Meeting Opportunities

- "Table-top exhibit" in Exhibit area during registration, receptions and all breaks (includes table and complimentary meeting badge for 1 representative)
- "Passport to the Exhibits" "NEFS cash" for attendees (for use at NEFS closing event)
- Attendee List at event

Year-long Opportunities

- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings

*Other opportunities added/considered upon request. Please email Michelle Picher at michellepicher@nefs.org

Sponsored Events***

Friday, April 28, 2023

President's Welcome Reception

Friday, April 28, 2023 – 4:00p – 6:30pm

Networking social reception for Industry sponsors, attendees and guests

President's Welcome Dinner

Friday, April 28, 2023 – 6:30pm – 7:30pm

Sponsored by: Platinum sponsor

Special Guest Speaker during dinner

After-Hours Dessert Reception and Networking Event

Friday, April 28, 2023 – 7:30pm – 10:30pm

Sponsored by: Diamond sponsor

Celebrating 34 years of New England Fertility Society: Stronger than Ever

Saturday, April 29, 2023

Yoga by the Sea

Saturday, April 29, 2023 – 6:45am – 7:30am

Sponsored by: Silver Sponsor

Start the day invigorated from a healthy dose of stretching

Breakfast

Saturday, April 29, 2023 – 7:00am – 8:00am

Sponsored by: GOLD Sponsor

Getting your brain ready to learn and absorb

Break

Saturday, April 29, 2023 – 11:00am – 11:45am

Sponsored by: Silver sponsors

Take a minute to refuel and refresh yourself

President's Networking Lunch

Saturday, April 29, 2023 – 12:55pm – 2:15pm

Sponsored by: Sapphire sponsor

Socialize, network, enjoy each other while you eat lunch and enjoy the view

Cutting Edge Poster Session* with Snack/Beverage

Saturday, April 29, 2023 – 3:50pm – 4:20pm

Sponsored by: Gold sponsor

Enjoy a snack/beverage while reviewing the posters on display

Film sponsor

Saturday, April 29, 2023 – 4:20pm – 5:25pm

Sponsored by: TBD

Attendees will watch the Award Winning Film, "If I Can Tell You" and ask questions of the film's lead actress and director/writer

NEFS Fundraiser

Saturday, April 29, 2023 – 6:30pm – 9:00pm

Sponsored by: Gold sponsor

NEFS Fundraiser is a Gilded Age Casino Night (no real gambling. Winnings exchanged for sweepstakes tickets to win prizes)

Passport to Exhibits

- Each exhibitor will be given "NEFS cash" to distribute to visiting attendees to their booth.
- Attendees will use "NEFS cash" to play casino games.
- Winnings are exchanged for sweepstakes tickets which are used to win prizes in random drawings.
- More details will be forthcoming once program is finalized.

Additional Sponsorship Opportunities**

Media

\$5,000 USB – Sponsor USB. Attendees have access to downloaded presentations from the 2023 annual meeting. Sponsor's logo will be on the USB.

\$5,000 AV at Annual Meeting – Sponsor one of three AV spaces for attendees

\$5,000 Film sponsor – Sponsor showing of film and attendance of actress and director

\$3,500 Special Guest Speaker – Sponsor of guest speaker during President's Dinner

\$2,500 – 2 FULL Pages ad/Message - Full page advertisement in Meeting Program

\$2,000 – 1 FULL Page ad/Message - Half page advertisement in Meeting Program

\$1,500 - HALF Page ad/Message - Full page advertisement in Meeting Program

\$1,000 - QUARTER Page ad/Message - Half page advertisement in Meeting Program

**Opportunities are subject to pending final program agenda*

***These opportunities are in addition to a level of support*

****Times subject to change pending final program agenda*