

# Fortifying Fertility Health Care

## Industry Support Opportunities for the 2023 Meetings\*\*

### PLATINUM - \$25,000

#### Annual Meeting Opportunities

- Prime Space Table Top Exhibit in Exhibit area during reception and all breaks (includes table and complimentary meeting registration for 4 representatives)
- Opportunity to **present the science behind your product** at our Annual Meeting Event
- Sponsor of President's Dinner
  - Listed on all signage for the dinner and on the NEFS website
  - Option to provide promotional item to attendees at dinner
  - Option to provide additional promotional item within attendee packet
- Passport to the Exhibits 1<sup>st</sup> highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Opportunity to address the attendees as part of the evening announcements
- Listed as sponsor on written material and on the NEFS website
- Option to donate one raffle item for the NEFS fundraiser event
- 2 Full page advertisements in Annual Meeting Program
- Attendee list

#### Year-long Opportunities

- Website acknowledgement and XLARGE LOGO link
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendees' seats' at choice of 1 of 3 Quarterly Meetings
- Reception Table Top Exhibit (2 reps) at choice of 1 of 3 Quarterly Meetings
- Attendee List at event

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### GOLD - \$20,000

#### Annual Meeting Opportunities

- Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)
- NEFS fundraiser event sponsor at Annual Meeting
  - This sponsorship provides hors d'oeuvres, entertainment, venue décor, and AV for attendees
  - Opportunity to address the attendees as part of the evening announcements
  - Listed as exclusive sponsor on all signage, written material and on the NEFS website
  - Option to donate one raffle item for the NEFS fundraiser event
- Cutting Edge Poster session sponsor
  - Listed as sponsor on all written material and on the NEFS website
  - Snack and beverage for attendees
- "Passport to the Exhibits" 1<sup>st</sup> highest valued "NEFS cash" for attendees (for use at NEFS closing event)
- Breakfast sponsor
- Attendee gift bag sponsor with logo
- Full page advertisement in Meeting Program

#### Year-long Opportunities

- Speaker Sponsor at Quarterly Meeting
- AV sponsor at same Quarterly Meeting
- Website acknowledgement and LARGE LOGO link on Meeting Pages
- Acknowledgement to attendees at all NEFS meetings by President
- Sign and Program acknowledgements at all NEFS meetings
- Option to provide promotional item at attendees' seats' at choice of 1 of 3 Quarterly Meetings
- Reception Table (1 rep) at Quarterly Meeting
- Attendee List at event

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## **DIAMOND - \$17,500**

### **Annual Meeting Opportunities**

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)*
- *Friday Night After Hours sponsor - This sponsorship includes desserts, entertainment, drinks, venue for attendees*
  - *Listed as sponsor on all signage for the after-hours event and on the NEFS website*
  - *Opportunity to address the attendees to introduce event*
- *Option to donate one raffle item for the NEFS fundraiser event*
- *Option to provide giveaway raffle to guests*
- *"Passport to the Exhibits" 2<sup>nd</sup> highest valued "NEFS cash" for attendees (for use at NEFS closing event)*
- *Half page advertisement in Meeting Program*

### **Year-long Opportunities**

- *Website acknowledgement and Medium logo link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*

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## **SAPPHIRE - \$15,000**

### **Annual Meeting Opportunities**

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)*
- *Lunch sponsor - This sponsorship includes lunch, desserts, a venue with a view for attendees*
  - *Listed as the sponsor on all signage for lunch and on the NEFS website*
  - *Opportunity to address the attendees to introduce event*
- *Sponsor of one raffle item for the NEFS fundraiser*
- *Option to provide giveaway raffle to guests*
- *"Passport to the Exhibits" 3<sup>rd</sup> highest valued "NEFS cash" for attendees (for use at NEFS closing event)*
- *Half page advertisement in Meeting Programs*

### **Year-long Opportunities**

- *Website acknowledgement and Medium LOGO link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Option to provide promotional item at attendees' seats' at choice of 1 of 3 Quarterly Meetings*
- *Attendee List at event*

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## **SILVER - \$10,000**

### **Annual Meeting Opportunities**

- *Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 2 representatives)*
- *Break sponsor - Listed on signage, written material and on the NEFS website*
- *Yoga by the Sea sponsor*
  - *Listed as a sponsor on signage, written material and on the NEFS website*
  - *Option to provide special promotional item to participating guests only*
- *"Passport to the Exhibits" 4<sup>th</sup> highest valued "NEFS cash" for attendees (for use at NEFS closing event)Quarter page advertisement in Meeting Program*

### **Year-long Opportunities**

- *Website acknowledgement and Medium LOGO link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*

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## Sponsor - \$5,000

### Annual Meeting Opportunities

- *Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 2 representatives)*
- *Business card advertisement in Meeting Program*
- *"Passport to the Exhibits" "NEFS cash" for attendees (for use at NEFS closing event)*

### Year-long Opportunities

- *Website acknowledgement on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Attendee List at event*

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## Friend - \$3,500

### Annual Meeting Opportunities

- *Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 1 representative)*
- *"Passport to the Exhibits" "NEFS cash" for attendees (for use at NEFS closing event)*
- *Attendee List at event*

### Year-long Opportunities

- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*

\*Other opportunities added/considered upon request. Please email Michelle Picher at [michellepicher@nefs.org](mailto:michellepicher@nefs.org)

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## Sponsored Events\*\*\*

### Friday, April 28, 2023

#### **President's Welcome Reception**

Friday, April 28, 2023 – 4:00p – 6:30pm

Networking social reception for Industry sponsors, attendees and guests

#### **President's Welcome Dinner**

Friday, April 28, 2023 – 6:30pm – 7:30pm

**Sponsored by: Platinum sponsor**

Special Guest Speaker during dinner

#### **After-Hours Dessert Reception and Networking Event**

Friday, April 28, 2023 – 7:30pm – 10:30pm

**Sponsored by: Diamond sponsor**

Celebrating 34 years of New England Fertility Society: Stronger than Ever

### Saturday, April 29, 2023

#### **Yoga by the Sea**

Saturday, April 29, 2023 – 6:45am – 7:30am

**Sponsored by: Silver Sponsor**

Start the day invigorated from a healthy dose of stretching

#### **Breakfast**

Saturday, April 29, 2023 – 7:00am – 8:00am

**Sponsored by: GOLD Sponsor**

Getting your brain ready to learn and absorb

### **Break**

Saturday, April 29, 2023 – 11:00am – 11:45am

#### **Sponsored by: Silver sponsors**

Take a minute to refuel and refresh yourself

### **President's Networking Lunch**

Saturday, April 29, 2023 – 12:55pm – 2:15pm

#### **Sponsored by: Sapphire sponsor**

Socialize, network, enjoy each other while you eat lunch and enjoy the view

### **Cutting Edge Poster Session\* with Snack/Beverage**

Saturday, April 29, 2023 – 3:50pm – 4:20pm

#### **Sponsored by: Gold sponsor**

Enjoy a snack/beverage while reviewing the posters on display

### **Film sponsor**

Saturday, April 29, 2023 – 4:20pm – 5:25pm

#### **Sponsored by: TBD**

Attendees will watch the Award Winning Film, "If I Can Tell You" and ask questions of the film's lead actress and director/writer

### **NEFS Fundraiser**

Saturday, April 29, 2023 – 6:30pm – 9:00pm

#### **Sponsored by: Gold sponsor**

NEFS Fundraiser is a Gilded Age Casino Night (no real gambling. Winnings exchanged for sweepstakes tickets to win prizes)

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## **Passport to Exhibits**

- Each exhibitor will be given "NEFS cash" to distribute to visiting attendees to their booth.
- Attendees will use "NEFS cash" to play casino games.
- Winnings are exchanged for sweepstakes tickets which are used to win prizes in random drawings.
- More details will be forthcoming once program is finalized.

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## **Additional Sponsorship Opportunities\*\***

### **Media**

**\$5,000 USB** – Sponsor USB. Attendees have access to downloaded presentations from the 2023 annual meeting. Sponsor's logo will be on the USB.

**\$5,000 AV at Annual Meeting** – Sponsor one of three AV spaces for attendees

**\$5,000 Film sponsor** – Sponsor showing of film and attendance of actress and director

**\$3,500 Special Guest Speaker** – Sponsor of guest speaker during President's Dinner

**\$2,000 – 2 FULL Pages ad/Message** - Full page advertisement in Meeting Program

**\$1,500 – 1 FULL Page ad/Message** - Half page advertisement in Meeting Program

**\$1,500 - HALF Page ad/Message** - Full page advertisement in Meeting Program

**\$1,000 - QUARTER Page ad/Message** - Half page advertisement in Meeting Program

*\*Opportunities are subject to pending final program agenda*

*\*\*These opportunities are in addition to a level of support*

*\*\*\*Times subject to change pending final program agenda*