

NEFS Annual Meeting 2023: Blending Science & Humanity: The Current State of ART

Industry Support Opportunities for the 2023 Meetings*

Platinum - \$30,000

Annual Meeting

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 4 representatives)*
- *Opportunity to **present the science behind your product** at our Annual Meeting Program*
- *Exclusive sponsor of President's Dinner*
 - *Listed as exclusive sponsor on all signage for the dinner and on the NEFS website*
 - *Option to provide promotional item to attendees*
 - *Option to provide promotional item within attendee packet*
 - *Opportunity to address the attendees as part of the evening announcements*
- *Receive Passport to the Exhibits highest valued giveaway for attendees (to be used at NEFS fundraiser event)*
- *Social committee sponsor*
 - *Listed as exclusive sponsor on written material and on the NEFS website*
 - *Sponsor of one raffle item for the NEFS fundraiser event*
- *2 Full page advertisements in Annual Meeting Program*

Year-long

- *Exclusive sponsor of speaker at choice of 2 Quarterly Meetings*
- *Exclusive AV sponsor at same 2 Quarterly Meetings*
- *Website acknowledgement and XLARGE LOGO link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendees seat*
- *Attendee List at event*
- *Reception Table (2 reps) at choice of Quarterly Meeting*

Diamond - \$25,000

Annual Meeting

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)*
- *NEFS fundraiser event sponsor - Immediately following the Closing of the Annual Meeting*
 - *This sponsorship provides hors d'oeuvres, entertainment, venue décor, and AV for attendees*
 - *Opportunity to address the attendees as part of the evening announcements*
 - *Listed as exclusive sponsor on all signage, written material and on the NEFS website*
 - *Sponsor of one raffle item for the NEFS fundraiser*
- *Cutting Edge Poster session sponsor*
 - *Listed as exclusive sponsor on all written material and on the NEFS website*
 - *Snack and beverage for attendees*

- *Receive Passport to the Exhibits highest valued giveaway for attendees (to be used at NEFS fundraiser event)*
- *Attendee gift bag sponsor*
- *Full page advertisement in Meeting Program*

Year-long

- *Speaker Sponsor at Quarterly Meeting*
- *AV sponsor at same Quarterly Meeting*
- *Website acknowledgement and LARGE LOGO link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*
- *Reception Table (1 rep) at Quarterly Meeting*

Gold - \$20,000

Annual Meeting

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)*
- *Friday Night After Hours sponsor - This sponsorship includes desserts, entertainment, drinks, venue for attendees*
 - *Listed as the exclusive sponsor on all signage for the after-hours event and on the NEFS website*
 - *Opportunity to address the attendees to introduce event*
- *Breakfast sponsor at Annual Meeting Program*
 - *Listed as the exclusive sponsor on signage, written material and on the NEFS website*
- *Sponsor of one raffle item for the NEFS fundraiser*
- *Option to provide giveaway raffle to guests*
- *Receive Passport to the Exhibits highest valued giveaway for attendees (to be used at NEFS fundraiser event)*
- *Half page advertisement in Meeting Programs*

Year-long

- *Website acknowledgement and Medium logo link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*

Sapphire - \$15,000

Annual Meeting

- *Prime Space Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 3 representatives)*
- *Lunch sponsor - This sponsorship includes lunch, desserts, a venue with a view for attendees*
 - *Listed as the exclusive sponsor on all signage for lunch and on the NEFS website*
 - *Opportunity to address the attendees to introduce event*
- *Sponsor of one raffle item for the NEFS fundraiser*
- *Option to provide giveaway raffle to guests*
- *Receive Passport to the Exhibits highest valued giveaway for attendees (to be used at NEFS fundraiser event)*
- *Half page advertisement in Meeting Programs*

Year-long

- *Website acknowledgement and Medium logo link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*

Silver - \$10,000

Annual Meeting

- *Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 2 representatives)*
- *Friday Night Reception sponsor*
- *Yoga by the Sea sponsor*
 - *Listed as a sponsor on signage, written material and on the NEFS website*
 - *Option to provide promotional item to participating guests*
- *Receive Passport to the Exhibits giveaway for attendees (to be used at NEFS fundraiser event)*
- *Quarter page advertisement in Meeting Program*

Year-long

- *Website acknowledgement and Medium LOGO link on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Option to provide promotional item at attendee seats*
- *Attendee List at event*

Sponsor - \$5000

Annual Meeting

- *Table Top Exhibit in Exhibit area during registration, Reception and all breaks (includes table and complimentary meeting registration for 2 representatives)*
- *Break sponsor at Annual Meeting Program*
- *Business card advertisement in Meeting Program*
- *Receive Passport to the Exhibits giveaway for attendees (to be used at NEFS fundraiser event)*

Year-long

- *Website acknowledgement on Meeting Pages*
- *Acknowledgement to attendees at all NEFS meetings by President*
- *Sign and Program acknowledgements at all NEFS meetings*
- *Attendee List at event*

Additional Sponsorship Opportunities

Media

\$10,000 USB and USB case – Sponsor USB and case giveaway. Attendees have access to downloaded presentations from the 2023 annual meeting

\$5,000 AV at Annual Meeting (3) – Sponsor one of three AV spaces for attendees

\$5,000 Film sponsor – Sponsor showing of film and attendance of actress and director

\$3,500 Special Guest Speaker (1) – Sponsor of guest speaker during President's Dinner

\$1,500 - FULL Page ad/Message - Full page advertisement in Meeting Program

\$1,000 - HALF Page ad/Message - Half page advertisement in Meeting Program

*Other opportunities added/considered upon request. Please email Michelle Picher at michellepicher@nefs.org

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Program Agenda*

*(subject to change as needed)

Friday, April 28, 2023

Reception

Friday, April 28, 2023 - 4:00p - 6:00pm

Sponsored by: Silver sponsors

Networking social for attendees

President's Dinner

Friday, April 28, 2023 - 6:00pm - 7:30pm

Sponsored by: Platinum sponsor

Special Guest Speaker during dinner, TBA

Dessert Reception and After-Hours Networking Event

Friday, April 28, 2023 - 7:30pm - 10:30pm

Sponsored by: Diamond sponsor

Celebrating 33 years of the New England Fertility Society: Connected More Than Ever

Saturday, April 29, 2023

Yoga by the Sea

6:45am - 7:30am

Sponsored by: Silver sponsors

Start the day invigorated from a healthy dose of stretching

Breakfast

6:30am - 8:00am

Getting your brain ready to learn and absorb
Sponsored by: Silver sponsors

Opening Remarks

8:00am
NEFS President

Oskowitz Lecture

8:15am - 9:00am
Diversity and Access to Care, Dr. Michael Thomas, REI, ASRM President

Session 1

9:00am - 9:45am
What's the Same/Different in a Post-Dobbs World for ART Patients and Professionals, Susan Crockin, JD

Morning Break

9:45am - 10:25am
Take time to refuel and refresh yourself
Sponsored by: Silver sponsors

Session 2 A

10:25am - 11:10am
Egg Freezing Age Recommendation from 35 to 30, Dr. Eve Fineberg, REI

Session 2 B

10:25am - 11:10am
Top Sponsor Session - Present the Science Behind Your Product

Session 3

11:15am - 12:00pm
The Effect of Human Growth Hormone in IVF Cycles on Miscarriage Rates, Dr. Angeline Beltos, REI

Social Networking Lunch

12:00pm - 1:30pm
Socialize, network, enjoy each other while you eat lunch and enjoy the view
Sponsored by: Sapphire sponsor

Session 4

1:30pm - 2:15pm
Why Infertility is a Relationship Issue For Both Patients and Providers, Andrea Syrtash, Pregnantish

Cutting Edge Poster Session with Snack/Beverage

2:15pm - 3:00pm
Enjoy a snack/beverage while reviewing the posters on display
Sponsored by: Gold sponsor

Session 5

3:00pm - 4:25pm
Attendees will watch the Award Winning Film, "If I Could Tell You" which looks at the online, underworld of natural insemination, panel to follow: with Dr. Aaron Styer, REI, Avery Clyde (the film's lead actress), Rob Clyde (director/writer) and Elliott Krenenfeld, moderated by TBA, with attendee Q&A
Sponsored by: Film sponsor

Closing Remarks

NEFS President
4:25pm - 4:30pm

NEFS

5:30pm

Sponsored by: Gold sponsor

Fundraiser

9:00pm

Passport to Exhibits

- Each Exhibitor will have a unique "ART" stamp to stamp each attendees ART Palette Passport when visiting your booth.
- When Attendees complete their passport, they will redeem at registration for sweepstakes chance tickets to deposit into the donated gifts' bags
- The sweepstakes drawing will conclude on Saturday night following the last meeting during the closing Sweepstakes Reception open to all attendees and exhibitor representatives
- THEME for this year is Seaside ART...more details to follow.

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