

November 15, 2009

Dear Corporate Supporter,

The New England Fertility Society (NEFS) is entering its 21<sup>st</sup> year as a professional organization. Over the past several years, our Society has grown significantly and expanded its membership to over 200 members including representation from all of New England and the Mid-Atlantic Region.

The NEFS annual and quarterly meetings provide opportunities for our members and guests to expand their knowledge of infertility and to network with colleagues and industry representatives from all over New England. Infertility professionals including physicians, nurses, laboratory specialists, counselors, business experts and legal professionals meet quarterly to discuss practice trends and future technologies with the aim of enhancing patient care and improving patient outcomes. These events often include internationally recognized experts in the fields of reproductive medicine and science, as well as the mental health, social science and legal disciplines whose perspectives are valuable to our membership".

The success of NEFS is highly dependent on the support of our industry partners. As the 2010 President-Elect of the NEFS and the Chair of the 2010 Annual NEFS Meeting, I am writing to invite your company to become a corporate supporter of our Society. Our Annual Weekend Meeting will be held next year on Friday evening and Saturday, April 30 to May 1, 2010 at the Hyatt Regency in Newport, RI. The three additional educational quarterly meetings will be held on March 11, 2010; September 21, 2010; and December 1, 2010.

We have expanded the support opportunities for your company to participate in the meetings for 2010 as noted in the attached documents. Based on your level of support, your company will have a variety of options for visibility and recognition within the Society. Also, this year, we will be continuing our Membership Resource Guide that will include each contributor's industry information and level of support. This Guide will be distributed to all of our members and corporate supporters during the summer of 2010. The Resource Guide is a useful tool for members of the Society as they work and partner with industry leaders in the New England region.

I encourage you to join with us as we expand our role in providing educational and networking opportunities throughout 2010. Please complete the enclosed pledge form to state your intent for corporate support. The attached documents include all levels of support and opportunities that are available for your company to be an active participant with NEFS in 2010. Your company can choose to participate at one of the Gem Levels, or you can choose to support the Society by picking from an "a la carte" menu on the Corporate Support Opportunities attachment. I have also included a summary sheet showing recent activities within our society for your review.

**The pledge form deadline is on or before December 18, 2009.** The initial 50% deposit is due to our offices by **February 1, 2010** and the balance of your support will be due **April 15, 2010**. Payments can now be made online using a credit card at [www.nefs.org](http://www.nefs.org).

I would be happy to discuss the details of this partnership with you individually. Please do not hesitate to contact me at **781-674-1200** or via email at [ania.kowalik@integramed.com](mailto:ania.kowalik@integramed.com) for any additional information. You may also contact our Executive Administrator, Michelle Picher at [michellepicher@nefs.org](mailto:michellepicher@nefs.org) or call 978-640-9176. For more information about our Society you can visit our website at [www.nefs.org](http://www.nefs.org).

I look forward to the opportunity to work with you and with your organization in 2010. On behalf of all of the members of NEFS, I thank you in advance for your continued support.

Sincerely,

*Ania Kowalik, MD*

Ania Kowalik, MD  
2010 President-Elect,  
2010 Annual Meeting Chair  
New England Fertility Society

Enclosures

# New England Fertility Society

## 2010 Support

The New England Fertility Society (NEFS) is now entering our 21<sup>st</sup> year. It is an exciting time for our society.

- Our Membership has grown to more than 200 strong with representation in all of the New England States and beyond.
- Our Annual Weekend Meeting is in its 8<sup>th</sup> year and will be held on Friday evening and Saturday, April 30 to May 1, 2010 at the Hyatt Regency, Newport, RI with a program to include speakers with national and international reputations.
- Our Quarterly Meetings are now attracting close to 200 attendees including 30-50 non-member professional guests.
- Accreditation Benefits include Physicians, Nurses and Laboratory Professionals.
- A permanent Executive Administrator runs our NEFS Office to bring continuity and stability to our Society.
- We offer a comprehensive website with online registration, automated election ballots and credit card payment services.
- We have formalized the following Committees:
  - Bylaws
  - Finance
  - History & Archives
  - Nomination & Election
  - Annual Meeting
  
- Speakers for the Annual and Quarterly Meetings are chosen to ensure that all interests of the Society membership are covered with reasonable regularity. These interests include:
  - ANDROLOGY
  - CLINICAL IVF
  - ECONOMICS OF HEALTHCARE
  - LABORATORY TECHNOLOGY and CULTURE MEDIA
  - PCOS
  - PGD
  - REPRODUCTIVE ENDOCRINE NURSING
  - REPRODUCTIVE ENDOCRINOLOGY
  - REPRODUCTIVE LAW
  - REPRODUCTIVE MENTAL HEALTH
  - REPRODUCTIVE SURGERY
  - THIRD PARTY REPRODUCTION

# New England Fertility Society

## 2010 Corporate Support

### *Levels and Advantages*

**\$30,000**  
Diamond

**First Choice Exhibitor Booth Space at Annual Meeting\***  
(includes registration and badge for 8 representatives)  
Exhibitor Space at all quarterly meetings  
NEFS Prize Poster Award Winner Scholarship  
Full page ad in Exhibitor Guide at Annual Meeting  
Support Listing in Exhibitor Guide at Annual Meeting  
Full page advertisement in Resource Guide  
Website link with your LOGO on the NEFS Corporate Support and links pages  
Acknowledgement to attendees at all NEFS meetings by President  
Sign acknowledgement at Registration at all NEFS meetings

**\$25,000**  
Platinum

**Prime Exhibitor Booth Space at Annual Meeting\***  
(includes registration and badge for 6 representatives)  
Exhibitor Space at all quarterly meetings  
Full page advertisement in Exhibitor Guide at Annual Meeting  
Support Listing in Exhibitor Guide at Annual Meeting  
Full page ad in Resource Guide  
Website link with your LOGO on the NEFS Corporate Support and links pages  
Acknowledgement to attendees at all NEFS meetings by President  
Sign acknowledgement at Registration at all NEFS meetings

**\$20,000**  
Gold

**Prime Exhibitor Booth Space at Annual Meeting\***  
(includes registration and badge for 4 representatives)  
Exhibitor Space at 2 quarterly meetings  
Half page advertisement in Exhibitor Guide at Annual Meeting  
Support Listing in Exhibitor Guide at Annual Meeting  
Half page advertisement in Resource Guide  
Website link with your LOGO under links section of website  
Acknowledgement to attendees at all NEFS meetings by President  
Sign acknowledgement at Registration at all NEFS meetings

**\$10,000**

**Silver**

**Exhibitor Booth Space at Annual Meeting\*  
(includes registration and badge for 3 representatives)**

**Exhibitor Space at 1 quarterly meeting**

**Quarter page advertisement in Exhibitor Guide at Annual Meeting**

**Support Listing in Exhibitor Guide at Annual Meeting**

**Quarter page advertisement in Resource Guide**

**Website link with your LOGO under links section of website**

**Acknowledgement to attendees at all NEFS meetings by President**

**Sign acknowledgement at Registration at all NEFS meetings**

**\$3,000 to \$7500**

**Corporate Supporter**

**Choose from selections listed on the attached Corporate Support Opportunities**

**Support Listing in Resource Guide**

**Sign acknowledgement at Registration at all NEFS meetings**

**Friend of NEFS**

**Choose from selections listed on the attached Corporate Support Opportunities**

**Support Listing in Resource Guide**

\*Exhibitor booth space at annual meeting includes registration for two representatives (unless otherwise noted above). Additional representatives, electricity and internet connections are available at an additional charge (see Corporate Support Opportunities form attached for more details). Annual meeting 2010 will be held on Friday evening and Saturday, April 30 to May 1, 2010 at the Hyatt Regency, Newport, RI. Quarterly meeting exhibitor space includes a small table during our social reception prior to the educational portion of the meeting only.

# New England Fertility Society

## 2010 Corporate Support

### *Corporate Support Opportunities*

Please check your selections below, include with your completed pledge form and send back to NEFS by **December 18, 2009** via email at [michellepicher@nefs.org](mailto:michellepicher@nefs.org), fax at 978-640-9176, or mail to NEFS, c/o Michelle Picher, 110 Patricia Drive, Tewksbury, MA 01876. If you should have any questions, please contact Michelle Picher at 978-640-9176 or email at [michellepicher@nefs.org](mailto:michellepicher@nefs.org). The NEFS appreciates your generous support.

<input type="checkbox"/> <b>Cocktail Reception</b>	1 <sup>st</sup> Quarterly Meeting <i>March 11, 2010</i>	\$3,500
<input type="checkbox"/> <b>Cocktail Reception</b>	3 <sup>rd</sup> Quarterly Meeting <i>Sept. 21, 2010</i>	\$3,500
<input type="checkbox"/> <b>Cocktail Reception</b>	4 <sup>th</sup> Quarterly Meeting <i>Dec. 1, 2010</i>	\$3,500
<input type="checkbox"/> <b>AM Coffee Break</b>	Annual Meeting May 1, 2010	\$3,000
<input type="checkbox"/> <b>PM Coffee Break</b>	Annual Meeting May 1, 2010	\$3,000
<input type="checkbox"/> <b>Meeting Binder with Program CD</b> <i>(Printed with 1-color Corporate Logo)</i>	Annual Meeting April 30 to May 1, 2010	\$3,500
<input type="checkbox"/> <b>Delegate Bags</b> <i>(Up to 200 bags printed with 1-color Corporate Logo)</i>	Annual Meeting April 30 to May 1, 2010	\$2,000
<input type="checkbox"/> <b>Pens</b> <i>(Printed with 1-color Corporate Logo)</i>	Annual Meeting April 30 to May 1, 2010	\$1,000
<input type="checkbox"/> <b>Meeting Binder Notepads</b> <i>(Printed with 1-color Corporate Logo)</i>	Annual Meeting April 30 to May 1, 2010	\$1,000
<input type="checkbox"/> <b>Exhibitor Booth Space</b> <i>(includes one small skirted table placed in reception area)</i>	1 <sup>st</sup> Quarterly Meeting <i>March 11, 2010 (based on availability)</i>	\$750
<input type="checkbox"/> <b>Exhibitor Booth Space</b> <i>(includes one small skirted table placed in reception area)</i>	3 <sup>rd</sup> Quarterly Meeting <i>Sept. 21, 2010 (based on availability)</i>	\$750
<input type="checkbox"/> <b>Exhibitor Booth Space</b> <i>(includes one small skirted table placed in reception area)</i>	4 <sup>th</sup> Quarterly Meeting <i>Dec. 1, 2010 (based on availability)</i>	\$750
<input type="checkbox"/> <b>Exhibitor Booth Space</b> <i>(includes one six foot skirted table, two chairs, waste basket and registration fee and badges to attend the entire meeting for two company representatives)</i>	Annual Meeting April 30 to May 1, 2010	\$1,500
<input type="checkbox"/> <b>Additional Representative for Exhibitor Booth Space</b>	Annual Meeting April 30 to May 1, 2010	\$250
<input type="checkbox"/> <b>Electricity for Exhibitor Booth Space</b>	Annual Meeting April 30 to May 1, 2010	\$75

<input type="checkbox"/> <b>Internet Connection for Exhibitor Booth Space</b>	Annual Meeting April 30 to May 1, 2010	\$75
<input type="checkbox"/> <b>Annual Meeting Corporate Support Guide Advertisement</b>	Annual Meeting April 30 to May 1, 2010	
<input type="checkbox"/> <b>Half Page Ad – Black and White</b>	Annual Meeting April 30 to May 1, 2010	\$750
<input type="checkbox"/> <b>Quarter Page Ad – Black and White</b>	Annual Meeting April 30 to May 1, 2010	\$500
<input type="checkbox"/> <b>Business Card Ad – Black and White</b>	Annual Meeting April 30 to May 1, 2010	\$250
<input type="checkbox"/> <b>Resource Membership Guide Advertisement</b>		
<input type="checkbox"/> <b>Half Page Ad – Black and White</b>		\$750
<input type="checkbox"/> <b>Quarter Page Ad – Black and White</b>		\$500
<input type="checkbox"/> <b>Business Card Ad – Black and White</b>		\$250



# New England Fertility Society

## 2010 Support Drive

### PLEDGE FORM

*(Please Print Clearly or Type all information)*

Company's Full Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Telephone \_\_\_\_\_ Contact Fax \_\_\_\_\_

Contact Mobile Phone \_\_\_\_\_ Contact Email (**REQUIRED**) \_\_\_\_\_

Company Corporate Telephone \_\_\_\_\_ Company Corporate Fax \_\_\_\_\_

Company Corporate Website \_\_\_\_\_ Company Corporate Email \_\_\_\_\_

Company Mailing Address - Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Alternate Contact Name \_\_\_\_\_ Alternate Contact Telephone \_\_\_\_\_

Alternate Contact Email \_\_\_\_\_ Alternate Contact Mobile Phone \_\_\_\_\_

Please Indicate Level of Support:

\$30,000 - Diamond

\$20,000 - Gold

\$3000 to \$7,500 - Corporate Supporter

\$25,000 - Platinum

\$10,000 - Silver

Less than \$3000 - Friend of NEFS

**This pledge form is due at our office by **December 18, 2009** to state your intent for support. The initial 50% deposit is due on or before **February 1, 2010** and the balance is due on **April 15, 2010**.**

Checks can be made payable to The New England Fertility Society or you can pay online at [www.nefs.org](http://www.nefs.org) using a credit card.

NEFS Tax ID: 22-308-7798 Please return this form to: NEFS • 110 Patricia Drive • Tewksbury, MA 01876

EMAIL: [michellepicher@nefs.org](mailto:michellepicher@nefs.org) • Phone/Fax: 978-640-9176